**Committee to End Youth Homelessness
Agenda
January 14th, 2018 1:00pm-2:30pm**

**First United Methodist Church ● 203 Wisconsin Ave, Madison, WI 53703**

* **Introductions**
* **Review of 3 Month Goals (1 month to go)**
	+ Support of YAB formation (Brian B - Robin)
		- Funding for youth (Amy)
	+ Support YHDP (Torrie - Feb review and creation of dedicated work group)
	+ Support Youth PIT Count
	+ Community Sessions (Robin)
* **Review committee member progress from last meeting**
	+ Sarah
		- Systems map
		- PIT Count ⇒ January 23, 2019
	+ Allison
		- Partnering for assistance with Marketing/branding campaign re: Youth Homelessness
	+ Robin
		- Public radio (WORT and WPR)
		- Publications (Op Eds)
		- Community meeting schedule
		- Mtg w/CYF (Children, Youth and Families)
		- PPT update
		- HSC presentation
		- FB Live sessions
			* Stigma of Labels
			* What Youth Homelessness Looks Like in Dane Co.
			* Housing First
			* Ending Homelessness - Why Aren't We There Yet?
			* Youth Homeless Demonstration Program
			* Other topics???
	+ Amy
		- MRFY Collaboration
* **Mayoral Candidate Forums**
	+ Questions we would like to see put forth
	+ Who will take this on?
* **School Board Races**
	+ Do we have specific positions on this and/or should we ask Advocacy Committee to take up the charge on this piece?
* **Review Draft of Strategy to Change Public Attitudes and Create Sustainable Change**
	+ Use People 1st Language
	+ Developing compelling stories about individuals and take those stories out into the public to blast stereotypes out of existence
	+ Create a large scale public outreach/public relations campaign (*moral outrage*) - i.e. MADD, NRA, NOW to create public dialogue with the goal being to change public attitudes about homelessness
	+ Think outside the box to create ways to incentivize private sector to to do more to address the issue
* **Other business:**

**⇒ Next Meeting February 11th 1:00pm-2:30pm @ First United Methodist Church**