



FY 2021 Continuum of Care Funding Competition

NOFO (Notice of Funding Opportunity) released on
August 18, 2021

What is the CoC Program?

According to HUD FY 2021 NOFO, p. 2

Program designed to:

- Promote a community wide commitment to the goal of ending homelessness
- Provide funding for efforts by nonprofit providers, states, Indian Tribes or tribally designated housing entities, and local governments to quickly rehouse homeless individuals, families, persons fleeing domestic violence, dating violence, sexual assault, and stalking, and you while minimizing the trauma and dislocation caused by homelessness
- Promote access to and effective utilization of mainstream programs by homeless individuals and families
- Optimize self-sufficiency among those experiencing homelessness

How much funding is available for FY 2021 Competition?

Nationally: Approximately \$2.656 billion

Locally:

Estimated ARD (Annual Renewal Demand): \$3,832,070

Tier 1: \$3,832,070

CoC Bonus: \$191,604

DV Bonus: \$314,220

CoC Planning: \$114,962

How are CoC funds currently used in Madison/Dane CoC?

Permanent Supportive Housing

Dane County
Housing Initiatives
Tellurian
Porchlight
YWCA Madison
The Road Home

Coordinated Entry

Institute for Community
Alliances

Planning Grant

City of Madison - CoC
Coordinator Position

Rapid Rehousing

Tenant Resource Center
The Salvation Army
Lutheran Social Services
Community Action
Coalition

Homeless Management Information System (HMIS)

Institute for Community
Alliances

HUD's Policy Priorities

- Ending homelessness for all persons
- Use a Housing First approach
- Reducing Unsheltered Homelessness
- Improving System Performance
- Partnering with Housing, Health, and Service Agencies
- Racial Equity
- Persons with Lived Experience

NOFO, p.9-11

CoC Consolidated Application

Due November 16, 2021

Made up of 3 parts:

- FY 2021 CoC Application (pgs 59-78 of NOFO give basics of questions and scoring)
- FY 2021 Project Applications
- FY 2021 CoC Priority Listing



*NOFO Points of
Interest*

Changes from previous NOFO

- Indian Tribes and Tribally Designated Housing Entities allowed to be Collaborative Applicants, eligible entities or subrecipients of the CoC Program. Formula areas (defined in the Indian Housing Block Grant Program at 24 CFR 1000.302) are eligible to be added to existing CoCs or included in newly formed CoCs.
- Housing First is back!
- Incentivize CoCs that create projects that coordinate with housing providers and healthcare organizations to provide permanent housing and rapid rehousing services.
- Focus on racial equity and increased number of points for this section
- New section to promote inclusion of people with lived experience in planning
- Points added in regards to how CoCs addressed challenges resulting from COVID-19 for people experiencing homelessness, including increased calls due to DV, need for additional assistance related to mainstream benefits, and changes needed to Coordinated Entry.
- Points added for coordination with Emergency Solutions Grants (ESG) regarding CARES Act funding and distribution
- HUD determined that the sheltered Point in Time count is a better reflection of changes to homelessness, unsheltered counts will not be evaluated. Plans to measure sheltered and unsheltered data in 2022.

Information found on pgs. 7-9 of NOFO

Tier 1 and Tier 2

- Tier 1 equals our Annual Renewal Demand amount (\$3,832,070)
- Tier 2 is the difference between Tier 1 and the maximum amount of renewal, reallocation, and CoC bonus funds (\$191,604)
- Planning grant is not ranked (\$114,962)
- DV Bonus ranking -if selected for DV bonus, removed and everything moves up, if not retains ranked position (\$314,220)

New projects created through reallocation or with CoC Bonus

- Permanent Supportive Housing (PSH)
- Rapid Rehousing (RRH)
- Joint Transitional Housing - Rapid Rehousing component projects (TH-RRH)
- Dedicated HMIS project (only HMIS lead can apply)
- Supportive Services only- Coordinated Entry (SSO-CE)
- **CoCs may receive up to 10 bonus points on the CoC Application if the Priority List includes new projects that utilize housing vouchers and healthcare provided through an array of healthcare services providers. (p. 11)

New projects created with Domestic Violence Bonus

- Rapid Rehousing (RRH)
- Joint Transitional Housing - Rapid Rehousing component projects (TH-RRH)
- Supportive Services only- Coordinated Entry (SSO-CE) (only one application per CoC can be submitted)

Participant Eligibility

- Must participate in coordinated entry and selection of program participants must be consistent with coordinated entry processes
- Youth aged 24 and under must not be required to provide third-party documentation that they meet the homeless definition as a condition of receiving services *under this NOFO* (some additional language specific to youth serving providers)

P. 16 of the NOFO

Participant Eligibility - Renewals

- Permanent Supportive Housing
 - Participants who are eligible under current grant agreement
 - Persons eligible to be served by DedicatedPLUS
 - Persons experiencing chronic homelessness at the time they initially enroll in the project
- Rapid Rehousing, Joint TH and RRH, and Coordinated Entry may serve persons who qualify as homeless under paragraphs 1, 2, or 4 of 24 CFR 578.3. May serve those under paragraph 3 if CoC is approved to do so.
- Must follow Written Standards

P.16-17 of the NOFO

Participant Eligibility - New Projects

- Permanent Supportive Housing
 - Persons eligible to be served by DedicatedPLUS
 - Persons experiencing chronic homelessness at the time they initially enroll in the project
- Rapid Rehousing, Joint TH and RRH, and Coordinated Entry may serve persons who qualify as homeless under paragraphs 1, 2, or 4 of 24 CFR 578.3. May serve those under paragraph 3 if CoC is approved to do so.
- New DV Bonus projects must serve survivors of domestic violence, dating violence, sexual assault, or stalking
- Must follow Written Standards

DedicatedPLUS

A permanent supportive housing project where 100% of the beds are dedicated to serve individuals, households with children, and unaccompanied youth (including pregnant or parenting youth) that at intake meet one of the following categories:

- Experiencing chronic homelessness
- Residing a transitional housing project that will be eliminated and meets the definition of chronically homeless in effect at the time in which the individual or family entered the transitional housing project
- Residing in a place not meant for human habitation, emergency shelter, or Safe Haven and had been admitted and enrolled in a permanent housing project within the last year but were unable to maintain a housing placement and met the definition of chronic homelessness prior to entering the project.
- Residing and has resided in a place not meant for human habitation, Safe Haven, or emergency shelter for at least 12 months in the last three years, but has not done so on four separate occasions and the individual or head of household meet the definition of 'homeless individual with a disability'
- Receiving assistance through a VA-funded homeless assistance program and met one of the above criteria at initial intake to the VA's homeless assistance program

Other Federal Statutes

CoCs may request up to 10% of funding be approved to serve homeless households with children and youth defined as homeless under other federal statutes who are unstably housed. The only project types that will be funded to serve this population are Supportive Services Only and Joint TH-RRH. CoCs making this request must demonstrate that serving this population is of equal or greater priority, which means it is equally or more cost effective in meeting the overall goals and objectives for reducing the number of people experiencing homelessness and the length of time homeless.

NOFO p.78-9

Expansion

The process by which a renewal project applicant submits a new project application to expand its current operations by adding units, beds, persons served, services provided to existing program participants, or in the case of HMIS, increase the current HMIS activities within the CoC.

Can use DV Bonus to expand a project, but those funds must be used to serve survivors.

Required to submit:

- Renewal project application that will be expanded; and
- A new project application with the expansion information

NOFO, p. 22

Consolidation Project

Project applicants can consolidate two but no more than ten eligible renewal projects.

The projects must have the same recipient and be for the same component.

NOFO, p. 12

Transition Grant

A grant to fund a new project to transition to an eligible renewal project being eliminated through reallocation from one program component to another eligible new component over a 1-year period.

NOFO, p. 25

Match

Must provide 25% match

- Cash - can use funds from any source: federal (excluding CoC), State, local, private, may also use program income
- In-kind - may use the value of any real property, equipment, goods, or services contributed to the project as match, provided that if they were paid for with grant funds, they would be eligible; services provided by third party must be documented by an MOU

NOFO, p. 34
24 CFR 578.73

How to apply for CoC funds?

1. Let Torrie know that you are planning to apply. Ask her questions. Ask for help.
2. Create an account in [e-snaps](#)
 - a. Use the navigation/instruction guides
 - b. Complete project application in esnaps and submit before October 4th at Noon
3. Complete the project application (New, First-time Renewal or Renewal). Please review the scoring tool before completing. Submit completed application to hsc@cityofmadison.com by October 4th at Noon.

Late or incomplete applications will not be considered. Please do not wait until the deadline to submit the application. No grace period will be granted.

Then, what happens?

Torrie will review applications for completion and send to the review team.

Review team will read applications and score them.

A Q&A session will be held for applicants to give a brief overview of their project and answer questions of the review team.

Review team will prepare a proposed funding slate and present to the HSC Board of Directors.

HSC Board of Directors will vote at the October meeting on the final funding slate.

Funding slate will be submitted to HUD with all application materials by November 16, 2021.

Resources

Homeless Services Consortium - Competition page:

<https://www.danecountyhomeless.org/fy2021-coc-program-competition>

Written Standards: <https://www.danecountyhomeless.org/governance>

FY 2021 CoC Program Competition:

<https://www.hudexchange.info/programs/e-snaps/fy-2021-coc-program-nofa-coc-program-competition/>

National Alliance to End Homelessness:

<https://endhomelessness.org/resource/2021-nofo-resource-series/>

Torrie Kopp Mueller tkoppmueller@cityofmadison.com